

July 2019



*Tshanina
Peterson*

Helping You Live An Abundant Life

TshaninaPeterson.com

TshaninaPeterson@gmail.com

About the Blog

TshaninaPeterson.com is a blog dedicated to helping women live an abundant life by focusing on three specific areas of their life: emotional, physical and spiritual health.

On the pages of the blog you will find easy + healthy recipes, motherhood tips + tricks, life + finance hacks, and inspiration to uplift + encourage you on the hard days.

At-A-Glance Stats

*Averages for TshaninaPeterson.com
as of July 1, 2019*

Monthly Pageviews

41,591

Unique Monthly Visitors

30,052

About the Author



A wife and mom, Tshanina Peterson is a passionate Christ-follower, encourager, and entrepreneur.

She believes that no matter what craziness life throws your way, you don't have to walk this journey alone.

Online Presence & Social Media

Current as of July 1, 2019

Instagram Followers

instagram.com/tshanina.peterson

724

Pinterest Followers

pinterest.com/tshaninapeterson

22,723

Facebook Followers

facebook.com/tshaninapeterson

584

Advertising Options

- 1 Featured Post
- 2 Social Media Outreach
- 3 Instagram Stories

Advertising Guidelines & Details

- ~ We accept PayPal (debit or credit) or check.
- ~ We only run content that we feel is a good fit for our readers. We have the right to refuse advertising if we find it to be objectionable or not in line with the spirit of TshaninaPeterson.com.

**Are you interested in
advertising with us?**

Send an email to tshaninapeterson@gmail.com

1 Featured Post

Featured posts guarantee placement on the blog at a mutually agreed to and scheduled time.

This is a post, written by Tshanina, featuring your product or service. You will supply us with some text, bullet points and a few graphics. The final message will be written with the intent to get your message across, but in Tshanina's voice and choice wording.

In addition, this post will be shared to our social media audiences on Instagram, Pinterest and Facebook.

Cost: **\$400 per post***

View Examples of Featured Posts

Lena Cup - [*Post*](#)

Smithfield Marinated Pork - [*Post*](#)

Country Financial - [*Post*](#)

Bertolli - [*Post*](#)

**This \$400 rate assumes there are no revisions to the post that Tshanina creates. There may be additional costs if revisions are requested.*

2 Social Media Outreach

Instagram, Pinterest and Facebook are extremely powerful platforms to help spread the word about your product or service. Tshanina has engaged audiences on each of these platforms that is continually growing.

Cost

Pinterest & Instagram
\$30

Pinterest & Facebook
\$30

Pinterest, Instagram &
Facebook
\$50

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3 Instagram Stories

Tshanina's sponsored Instagram stories include a series of three to five 15-second frames where she discusses your product or service. She gives a strong call to action to take advantage of your offering. You may provide special coupon codes/or links for exclusive offers to the viewing audience.

Cost: **\$30 + any affiliate payout for action taken**